



The BPW Beacon

Jupiter Local Organization

AUGUST 2009

Next Meeting –August 24, 2009

“20 Years In A Highly Competitive Traditional Male Environment And The General Direction The State Of Florida And The Town Of Jupiter Are Taking In Regards To Development Versus Controlled Growth With Description Of Pending State Legislation And The Affect On Our Local Communities”

Dodi Buckmaster Glas, Sr. Asso. Dir. Of Planning, Gentile, Holloway, O’Mahoney and Assoc., Inc.

OFFICERS 2009-2010

President – Nicole Payne
561-693-8631

1st VP – Angela Vagell

2nd VP – Candy Koester

Rec. Scty –Irene Soltis

Treas. – Terry Phillips



Meetings are held the 4th Monday of each month.

Networking and Sign In: 5:30 PM
Buffet Dinner & Program: 6:00 – 8:00 P .M.

Meeting Location:

Mangrove Bay
U.S. Hwy 1(south of Indiantown Rd)
Jupiter, FL

Cost: \$23.00 Members
\$28.00 Guests

RSVP to Candy Koester, 561-744-6661



Dues for Active Regular membership are \$124.00 for the first year and \$109.00 to renew. Seniors 65 & over renewal will be \$99. This includes your Membership in the Local and State BPW.

LETTER FROM THE PRESIDENT



Dear Ladies:

As I plan for the upcoming Share the Power (STP) event, I am noticing a certain ease compared to the first event we planned a couple years ago. As I reflect on this and how it came about, it is because of setting up systems. This is the third STP event that I have been involved in and some things have changed drastically from two days to one and others were just simple tweaks. This lead me to think of the other functions of BPW that seem to go off without a hitch, so smoothly that it may seem that they do not take a lot of effort from our members but I know they do.

Peggy Sutton has been doing the Newsletter, website, and PR for as long as I can remember. She is slowly passing parts of it on to others so she can take on bigger roles of the State PR and the 2010 State Conference. She has been doing this for us so effectively, and we greatly appreciate it. Lucky Doolittle chaired fundraising last year and proposed having the fundraising committee continue on to the next term to keep things going!! She has a great committee working together to achieve our goals for this year. Lynne Spears continues to find us great scholarship winners along with her committee – amazing! Larabee Johnson keeps the sun shining on us with her Sunshine report every month. Patricia has passed the Women Who Dine onto Judy Leiser; a question of “Will this work?” has turned into a phenomenal event which helps the community and continues to bring in new members. Julie Heuer is getting a break from the By-Laws right now but when BPW/FL issues the new ones she and her committee will undoubtedly come through with flying colors again. Andrea Johnson set the bar for programs. Joyce Segers, past President, kept the growth of our chapter stable and Patricia came in and really streamlined the systems that really make my Presidency easier than I thought it would be, not to mention all the awards submittals she did that really captured last year so well.

The above ladies are just a few whom I have personally witnessed shaping our local organization (LO) to what it is today. I know there are many other ladies in our LO before I was a member who kept us going and helped build us to what we are. The new Board and I greatly appreciate all your past efforts that make our jobs easier today. It is very nice to have systems set in place that combine with the past experience of our members along with the new ideas of a fresh set of eyes. Planning this event has made it very apparent to me that we have a lot to be grateful for in our LO.

I want to extend my heartfelt thanks and great appreciation for all the great BPW ladies who have shaped our LO to be what it is today!! I will never take it for granted that this fantastic LO was built by the great efforts and commitment of past LO ladies.

Sincerely,
Nicole Payne, President
Building Powerful Women



Jupiter Business & Professional Women's Club
Monthly Meeting Minutes
Mangrove Bay
July 27, 2009

The meeting was called to order at 6:00 pm by President Nicole Payne. The Collect and Pledge of Allegiance were recited.

Mangrove Bay of Jupiter marketing director Nancy invited BPW Jupiter for two events they are having; RSVP to Nancy at 561-575-3123.

1. A Wellness Farmer's Market, Wednesday September 9th starting at 9:30. Benefit Jupiter Medical Center key to the cure for cancer. Nancy is also looking for vendors.
2. 5th Annual Casino Night, August 6th starting at 5pm and ending 7:30pm and you are allowed to bring one guest with you. Open bar, silent auction, valet parking.

Nicole welcomed everyone and asked First Vice President and Program Chair Angela Vagell to lead the introductions. The topic was "What does independence mean to you?"

Candy Koester inducted two new members: Rowena Randle and Barbara Bassoff. Rowena is retired and a dedicated volunteer. Barbara is a professional hairdresser at Zaven Kazan in Palm Beach Gardens.

Patricia Persante gave us a report on our new local website: www.jupiterbpw.org. The cost will be \$10.00 a month to maintain the web site. Our new website will also allow our members to renew their membership on line as well as pay in advance for meetings or upcoming local Jupiter BPW events.

Consent Agenda: June 2009 minutes and Treasurer's report was moved for approval by Lynne Spears and seconded by Patricia Persante. Motion was carried.

Our President, Nicole Payne, introduced the Share the Power event details scheduled for Saturday, September 12, 2009, from 9:00 am to 3:00 pm., at the Integrity Bank in Jupiter. Speakers and price are to be announced. A Speaker Preference sheet was distributed and collected during dinner to find out the most desired speaker topics for Share the Power.

Monthly Program Speaker was Gina Oliver, Sr. Relationship Banker at RBC Bank. Her topic was "Identity Theft and How it Affects You and Your Family?"

Announcements:

1. Judy Leiser gave the report on Women Who Dine. The next event will be August 13th at Judy Leiser's home. She will be sending an email out to all BPW Jupiter members. She is looking for volunteers to bring food.
2. Patricia Persante is planning a movie and dinner scheduled for August 8th. Movie is "Julie and Julia" and dinner at a French restaurant afterwards. If you are interested, contact Patricia.
3. Lucky Doolittle will host next fundraising committee meeting on Tuesday, August 18th. RSVP to Lucky if you would like to attend.
4. Brenda Ammons is holding a "free" dinner at Seasons 52 on August 17th where her chiropractor will be speaking. RSVP to Brenda if you would like to attend and/or receive more information.
5. Peggy Sutton is the Co-Chair of 2010 BPW conference May 21-23, 2010. She is looking for volunteers and sponsors and advertisers.
6. BPW Fall Conference is October 16-18, 2009 at Mount Dora.

The 50/50 drawing winner was our newest member Rowena Randle. Attendance at the meeting included 24 members and one guest. The Emblem benediction was recited. Meeting adjourned at 8:00 p.m.

M. Irene Soltis, Recording Secretary

TREASURERS REPORT

Our accounts as of July 31, 2009

Allocations

General Fund	1101.31
Florida Education Fund	1848.05
2009 State Conference Fund	
District VIII Restricted Fund	
Member Education Fund	236.89
<u>Local Scholarship Fund</u>	<u>1005.72</u>
TOTAL ALLOCATIONS	6938.26

Checking Account	2628.19
<u>Savings Account</u>	<u>2820.21</u>
TOTAL CASH	5488.40



“Women Who Dine

Our Women Who Dine events have proven so popular and the next one will be held **Thursday, August 13, 2009, 5:30 - 8:00pm** at the home of Judy Leiser, 6817 Eastpointe Pines Street, P. B. Gardens, FL 33418

Dinner consists of an assortment of Soups, Salads, and most importantly Desserts! Lots of fun and great food, not to mention terrific door prizes. All is costs is the price you would pay to eat out at your favorite restaurant. A portion of the proceeds goes to a local charity selected by the attendees.

AND, DON'T FORGET to invite your lady friends, neighbors, business acquaintances or co-workers so that they too can enjoy a night out, network and benefit our community causes. Please email Judy at judyleiser@hotmail.com or call her at 602-4074 to make your reservations.

Community Outreach Committee

SUNSHINE REPORT



Happy Birthday to Irene Soltis, Barbara Bassoff, Angel Vagel, Karen Botelle, Emily Cassulo, Diane Flanigan and Candy Martin.

Irene Soltis will be entertaining family from Virginia this month. She asks is anyone is interested in starting a book club. Irene can be reached at 722-220-6976

Nancy Robinson recently returned from vacation to Massachusetts and Cape Cod. Nancy is from Massachusetts and enjoys her summer visits with old friends.

Jeanne Gutkin recent brush with a heart attack scare has helped her to de-stress her life, eat better and swims for exercise. Jeanne is off to New York to visit but will return for our August meeting.

One of our newest members **Barbara Bassoff** has a new puppy, Brandi. She is a rare breed of Tibetan Terrier and at only 10 weeks old is quite a handful. Barbara offers 20% off on first timers for the hair salon. Barbara can be contacted at 561-512-2780.

Dr. Sandy Landsman is off to Baltimore, MD for a seminar on Matrix Energetics, which is a transformational healing process based on quantum physics. (bet you didn't know that, I sure didn't ;o)) **Candy Martin's daughter Kaleigh** will return to FSU for her senior year in Family & Child Sciences (some of the members may remember Kaleigh's visit to our group when she was in High School)

On a sad note: **Mrs. Harriett Estes** passed away on July 5, 2009. She was retired from her position as school teacher at Jupiter Elementary. Harriett had been a member of Jupiter BPW for many years and only resigning in 2006, because of failing health. Harriett was a graduate of the school now known as FSU in a time when women's opportunities were limited. She was one to always remind us younger gals of how far women had come in her lifetime. She was a lovely person and glad we had the privilege of knowing her. Harriet was 91. Congratulations to **Peggy Sutton** who will be traveling to Houston early September to watch her son, John Snowman, receive his Bachelor's Degree for Science In Information Technology from the University of Phoenix.

Thank you everyone for your responses and information. Remember that if there is someone who needs a call or a card, just let me know. I can be reached at the following: larabeej@2jsrental.com or 561-262-9273

Success Strategies That Work

Success Strategies That Work may be read with curiosity or skepticism. We are inundated with a tsunami of information daily, disseminated in print, radio, television, internet, social media all offering tips and techniques. Some are truly simple and brilliant others regrettably are not worth the investment of any of our precious lifetime. How do we sort through this haystack? Two things to keep in mind are the source and the simplicity.

A great simple strategy for success in personal life or business is to work on the capacity to distinguish reacting from responding. Heaven know I have worked on this one. As a coach and consultant and human being on the planet who interacts with others it is an invaluable distinction. My promise is that anyone works on this area their lives will improve personally and professionally.

So what the heck is this about?

Consider reaction first. Reacting is normal. It is healthy. Primal and instinctual it has had us be one of the 3% of the species that has been able to avoid extinction. Good stuff, eh. Well it is fabulous if a ball is coming at us or we see a child run into the street and a car coming and do the dash and grab. Excellent that we take immediate action in these situations. A 'no brainer'.

Now consider responding. Responding involves discernment, raised awareness and thought. It is not as immediate. Although after cultivating the ability to respond it can seem immediate.

Presuming that I am not the only one on the planet who has been at the other end of an unpleasant perhaps even cruel comment, or the only one that someone has raised their voice at, or the solo gal on the planet who has heard someone express an opinion that offended me on almost every level. There was a time where I would react perhaps emotionally, raise my voice or make someone wrong. Yet having really worked on my ability to respond, to pause and think rather than react has altered those interactions completely. By responding, there is the opportunity for a conversation not a confrontation. Often I find myself curious. I may ask "what had you say that?" or "you seem really passionate about your view tell me more about ..." or "What you said is not okay with me" and this is all in a neutral tone. As coaches we call this charge neutral.

It is so interesting there may be certain people or topics that we find ourselves reacting versus responding to and when we recognize this and actually turn it around, the freedom and power is incredible. When I was single and my mother would ask me about dating I would react! If my friends asked me about dating I would respond. When I started responding to my mother it really made a huge difference in our relationship, I grew up.

Responding involves maturity and awareness. Reacting is critical and important for our safety and survival. Yet, Responding is our individual measure of growth, development and personal progress.

Experiment with it this week. What the heck? What do you have to gain?

Jennifer Sabin, *Managing Partner - The Growth Management Group LLC*



**Business and
Professional
Women/Jupiter**

OUR MISSION STATEMENT

*To achieve equity for all women in the workplace
through advocacy, education, and information.*

**Business and Professional
Women**

is an organization of individuals dedicated to improving the professional, personal, economic and educational outlook for women. Contact Marion Suro with suggestions regarding the Jupiter BPW Beacon. Phone: 561-310-6120 or marion@mariosuro.com

AUGUST BIRTHDAYS

Angela Vagell	August 11
Karen Botelle	August 13
Irene Soltis	August 13
Diane Flanigan	August 20
Candy Martin	August 23
Emily Cassulo	August 25

*HAPPY
BIRTHDAY!*



SEPTEMBER BIRTHDAYS

Rebecca Barnes	Sept. 3
Marion Suro	Sept. 9
Eleanor Daly	Sept. 16
Larabee Johnson	Sept. 20
Patricia Persante	Sept. 22
Rowena Randle	Sept. 22

**RENEWAL REMINDERS
FOR AUGUST**

	Expires In
Catherine Azzarello	June
Cathy Esra	July
Pat Heydlauff	July
Bianca Murphy	June
Nicole Payne	July
Josie Randazzo	July
Jennifer Sabin	July

MEMBERSHIP RENEWAL UPDATES

Renewal cost is **\$109**; over 64 is **\$99**. If you have any questions, please feel free to contact me Candy Koester 744-6661 or Treasurer Terry Phillips at 575-2193.

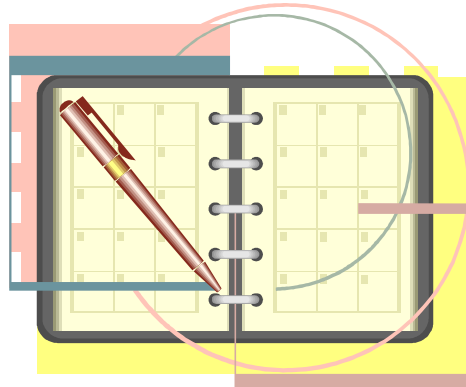
WELCOME NEW MEMBERS!

Rowena Randle

THANKS FOR RENEWING

Irene Soltis

Jupiter BPW Calendar



2009 EVENTS

Aug. 13 - Women Who Dine - Judy Leiser, Hostess
Aug. 24 - Monthly Meeting
Oct. 16-18- BPW/FL Fall Conference -Mt. Dora, FL

2009 PROGRAM SCHEDULE

August 24, 2009: The Future Development/Growth of Jupiter,
Dodi Buckmaster Glas
Sept. 28, 2009: Cancer - Wellness - speaker tba.
October 26, 2009: Domestic Violence - speaker tba.
November 16, 2009: Veterans Day - speaker tba.
December 5, 2009: Holiday Party
January 25, 2010: Life Coach - speaker tba.
February 22, 2010: To Be Announced
March 22, 2010: To Be Announced
April 26, 2010: Installation of New Officers

UPCOMING CHAMBER OF COMMERCE EVENTS

Thursday, August 27

Business After Hours Time: 5-7 pm. Singer Island Hilton Oceanfront Resort; **Pricing:** Member: \$10.00, Nonmember: \$2.00, Champion's Club: \$0.00

Wednesday, September 16

Business Before Hours Time: 7:15 a.m registration, 8 a.m., Program, Mayor's 5-7 pm. Palm Beach Gardens Marriott; **Pricing:** Member: \$20.00, Nonmember: \$40.00, Corporate Table: \$500.00 Champion's Club: \$0.00

Thursday, September 24

Business After Hours Time: 5:00 - 7:00 p.m., Jupiter Beach Resort Hotel, Member: \$10.00, Nonmember: \$20.00, Champion's Club: \$0.00

Motivational Minute

“Courage is the ladder on which all the other virtues mount.”

Clare Booth Luce, in *Reader's Digest*, 1979

US diplomat, dramatist, journalist, & politician (1903 - 1987)

POLICY WATCH

Next Up: Green Jobs for Women, Kinda

Health care reform is dominating the debate in every corner of Washington, DC right now but what is next on the agenda? The answer is green jobs for women, sorta. While Congress, the media and the general public are focusing on passing or killing health care reform, a select few are hammering out the details of climate change legislation, which is number two on the Obama Administration's agenda.

The climate change bill, known officially as the [American Clean Energy and Security Act](#), passed the House and is awaiting Senate consideration. The bill contains funding for projects that target green jobs and training opportunities for women and other underserved communities.

In many ways, the greening of jobs is a new approach to old "non-traditional" occupations. Green jobs will be created in manufacturing, constructions and information technology--all sectors where women are underrepresented. In workforce jargon, these occupations are known as "nontraditional jobs" for women, because women make up 25 percent or less of that workforce. Nontraditional jobs for women often pay 20 to 30 percent more than those traditionally female jobs and often provide better benefits, greater career and training opportunities and higher job satisfaction.

BPW CONVERSES WITH THE FIRST LADY

On July 24, BPW Foundation CEO Deborah L. Frett participated in a 7 person round-table with First Lady Michelle Obama. The conversation was wide-ranging touching on military families, balancing work and family and, of course, health care reform.

BPW TALKS ABOUT GREEN JOBS IN PHILLY

On July 20, CEO Deborah L. Frett spoke on a panel on "Green Jobs: Training Initiatives and Partnerships" at the 2009 National Conference of State Legislators Summit held in Philadelphia. She briefed the legislators about [BPW Foundation's Red to Green Initiative](#).

PAYCHECK FAIRNESS ACT HAS 33 CO-SPONSORS

Although the House voted on the [Paycheck Fairness Act \(PFA\)](#) way back in January, the Senate has yet to take it up. The PFA coalition has been keeping the pressure on with a Letter-A-Day campaign that is in its third straight week. BPW sent letters on July 27 – one to thank the co-sponsors and one to encourage the stragglers to sign-on. And it is working! Sens. Shaheen (NH) and Franken (MN) became the latest two Senators to sign-on to the bill.

SMALL BUSINESS PROGRAMS EXTENDED FOR 2 MONTHS

On July 29, the House passed a bill to extend funding for programs under the Small Business Act which includes the Women's Business Centers and the Small Business Development Centers. The Senate passed the bill on July 24 and the president is expected to sign the measure. Current funding expired on July 31st and the bill extended it to September 30.

CONGRESS HEARS ABOUT WORKPLACE FLEXIBILITY

On July 23, the Joint Economic Committee held a [hearing](#), “Balancing Work and Family in the Recession: How Employees and Employers are Coping.” Chair Carolyn Maloney (D-NY) said, “Workplace flexibility is an inexpensive and effective way to motivate employees by humanizing jobs at a time when so many aspects of our economy are harsh.”

Fast Facts

- In 2008, **6 out of every 10 women were labor force participants**, compared with 7 out of 10 men.
- The **most common single occupation for women is ‘secretary and administrative assistants,’** employing over 5% of all full-time women workers
- **41% of women work in occupations that are 75 percent or more female** (where at least three out of four workers are female).
- There are **more than 3,400 companies in the solar energy sector** that employ 30,000 to 40,000 workers
- Revenue for the **three major clean-energy sectors** — solar photovoltaics, wind power, and biofuels — **grew by 53%** from 2007 to 2008

SOTOMAYOR CONFIRMATION

The following is a letter from the National Law Center regarding the confirmation of Judge Sonia Sotomayor and asking for you to send a letter of thanks to your Senators.:

“Your Senator(s) helped make history! Will you take a moment to [thank your Senator\(s\) for voting to confirm Judge Sonia Sotomayor](#) to the U.S. Supreme Court?

On Saturday, Judge Sotomayor was sworn into office as our country’s 111th Supreme Court Justice. This was made possible by Senators such as yours who voted to confirm this extraordinary judge. This historic confirmation will earn Judge Sotomayor a place in our history books as the *first Latina, first woman color*, and only the *third woman to be confirmed to the Supreme Court*.

It is with great pride and respect that the National Women’s Law Center advocated for, and now celebrates, Judge Sotomayor’s confirmation to the highest court in the land. She possesses exceptional legal qualifications, an inspiring life story, a demonstrated commitment to public service, and a willingness to fully apply the hard-won legal rights upon which women rely. We applaud the Senate for making history with its strong vote to approve her confirmation.

Take a few moments to [thank your Senator\(s\) for standing on the right side of history](#) by confirming Judge Sotomayor to the Supreme Court.

As always, thank *you* for taking action. Your support is vital as we continue to expand the possibilities for women and girls in our country.



Sincerely,
Marcia Greenberger
Co-President
National Women's Law Center



Business and
Professional
Women/Jupiter

MEMBERSHIP APPLICATION

Name _____ Phone (H) _____ (w) _____

Address _____

E-Mail _____ Occupation _____

Employer _____ Bus. Address _____

Are you a former member of BPW? ___y___n If so, what was the name of the BPW Club and Location _____

Other Org. to which you belong _____

Date of Birth (year optional) _____ Place of Birth (State) _____

Hobbies-----

PLEASE CIRCLE THE TALENTS YOU CAN SHARE WITH OUR CLUB

- | | |
|-----------------------------|-----------------------|
| Leadership qualities | Computer knowledge |
| Organizational skills | Writer |
| Finance | Idea person |
| Speaker | Party planner |
| Artistic talent | Legislation interests |
| Willing to give a class | Detailed person |
| Love to be on the telephone | Other (explain) |

Please submit dues in the amount of \$124.00 for membership. Renewal dues are \$109.00 for those 18-64. For those 65 and older, membership is \$114/\$99. Membership dues include: dues for local, state and national. You will receive yearly subscriptions to National Business Woman and Florida Business Women magazines and Jupiter's monthly newsletter. Visit our websites at www.bpwfl.org, and www.bpwjupiter.org.

Return this complete application with your check made to BPW/Jupiter. Mail to Terry Phillips at 5447 Center St., Jupiter FL 33458, or turn it in at a meeting to any officer. Renewals will come automatically to you in the mail.

Signature _____ Date _____

Sponsored By _____

BUSINESS AND PROFESSIONAL WOMEN/Jupiter – Membership Application

Following are lists of our committees; ask for information about each one. You are welcome to join a committee at any time. Check off those that interest you and a Chair will inform you what they do and invite you to a committee meeting. **This is one of the best ways to learn about BPW and its commitment to “helping women,” and get to know fellow members.**

STANDING COMMITTEES:

Issues Management/Programs Includes Young Careerist	Angela Vagell
Membership	Candy Koester
Individual Development & Women in Transition	Nicole Payne
National Foundation and Scholarships	Lynne Spears
Finance	Nancy Robinson
Public Policy	Open
Public Relations	Peggy Sutton
Website	Patricia Persante
Newsletter	Marion Suro

SPECIAL COMMITTEES

Fundraising Events Chair	Lucky Doolittle
ByLaws	Julie Heuer
Audit	Julie Heuer/Larabee Johnson
Sunshine	Larabee Johnson
Telephone/Email	OPEN
Hospitality	Deb Rasmussen
Community Outreach	Marion Suro
Women Who Dine	Judy Leiser

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Advertise in the Beacon!

Business Card size ad is only \$10 per issue for members or 12 issues for \$75. Please submit a clean, original copy to Marion Suro, call 561-310-6120. Rates as follows:

For members only:

- Business card per month: \$10
- Business card for a year with or without 5 minute spotlight at meeting: \$75
- One time half page ad with or without 5 minute slot: \$25
- One time full page ad with or without 5 minute spotlight at meeting: \$50

For Non-members:

- Business card per month: \$15
- Business card for a year: \$100
- One time half page ad with no 5 minute slot: \$50
- One time full page ad with no 5 minute slot: \$75